BlueCross BlueShield Kansas

COUPE

AN EASIER WAY TO DO HEALTH CARE

With Coupe, you'll know the cost ahead of time — and then get great care.



Surprises are great, but not at the doctor's office. You feel more in control of your health care when you know ahead of time how much an exam or specific service will cost. That's what you will experience with Coupe.

Here's how it works:

Search for a doctor using the Coupe app.

Select a doctor based on cost and quality.

Go to the doctor and get great care.

Pay your bills with no surprises.

There's security in knowing the cost of every medical service ahead of time. There's an extensive network of high-quality providers. And if questions come up, Coupe offers a personal Health Valet service to help you navigate your health care journey.

You'll have easy access to Coupe through your My Health Toolkit® account. Read on to learn more about how Coupe can simplify your life!

COUPE BASICS: GETTING THE CARE YOU NEED

1. Search for a provider based on quality and costs.

- Your health plan's My Health Toolkit® site connects you with the Coupe member portal.
- Find the best provider based on quality and cost rankings.
- Before you walk into the doctor's office, you'll know exactly what you'll owe.

2. Go to the doctor and receive excellent care.

- Present your Coupe ID and receive services with fixed costs, ranging from routine checkups to advanced medical procedures.
- You'll pay the doctor the amount you expect. When your claim is processed, providers are paid the rest of their allowed compensation.



Help From a Health Valet

Need some assistance along the way? Just connect with a Health Valet — someone who knows all about the process of finding and paying for care.

COUPE BASICS: YOUR ASSURANCE OF HIGH-QUALITY CARE

It can be challenging to find health care providers who offer both quality care and cost savings. Here's how Coupe helps you prioritize both your health and your bank account.



Coupe assigns provider ratings based on a mix of quality, cost and appropriateness of care.

P

Preferred Providers

Coupe assigns this rating to those who deliver higher-value care than their peers.

These providers meet or exceed the established quality measures, avoid overtreatment, and reduce overall costs.

What it means:

Member pays the lowest available (in-network) copays.

$ $ $

S

Standard Providers

Coupe assigns this rating to those who deliver average performance compared to peers, or may not have rating data yet available.

Most providers in a member's network are rated Standard.

What it means:

Member pays mid-range (in-network) copays.

$ $ $

NP

Non-Preferred Providers

Coupe assigns this rating to those who deliver lower-value care than their peers.

These providers may not meet established quality measures, have a pattern of overtreatment, or increase overall costs.

What it means:

Member pays the highest available (in-network) copays.

$ $ $

Want more information?

Check out your employer's Coupe microsite for additional details.

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Coupe Health LLC is an independent company that provides benefit design services on behalf of your health plan.
Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association.
Blue Cross and Blue Shield of Kansas serves all counties in Kansas except Johnson and Wyandotte.